

Friends of Corvallis Parks and Recreation
1310 SW Avery Park Dr.
Corvallis, OR 97333

Board Meeting Minutes January 16, 2018

Attendees:

Mary Buckman
Charley Fisher
Karen Emery
Roberta Sperling
Jenny Meisel
Kristin Shreeve
Ken Haines
Audrey Hatch

Absent:

Olga Loza
Stephanie Mehlenbacher

(Note items in **bold** indicate an action to be taken by a Board member.)

Meeting called to order at 5:00 p.m

Audrey moved we approve November minutes with corrections. Jenny seconded. Motion passed.

Treasurer's Report: There was a discussion about the amount needed for general overhead. Kristin suggests \$10,000. **Karen will bring suggestions for spending funds in the general fund beyond that amount to a future meeting.** The Treasurer's Report was approved. **Roberta will send thank you notes to large-amount donors.** Kristin gave her names and addresses.

Roberta moved the Conflict of Interest policy, with corrections, be approved. Audrey seconded the motion. The motion passed. **Mary will update the Conflict of Interest policy and email that to Karen to print out for Board members to sign.**

Discussion about hiring a bookkeeper. Charley asked for some guidelines in regard to amount of time, duties, etc. He will work on this with Kristin. He will bring prospective bookkeepers to a future board meeting for interview.

There was a discussion on ways to raise the Friends profile, i.e. increase community recognition of the group in Corvallis. A person interviewed to be the professional fundraiser for the Martin Luther King Jr. Park project had indicated this would be necessary. Ken suggested contacting Helen Higgins.

Suggestions for ways to raise our profile:

- Signs/plaques on projects Friends have supported. **Mary will continue to check into these options.** Ken mentioned that these should explain our purpose, if possible. Jenny said we can get an 8.5 x11-inch aluminum sign at a reasonable price.

- Visits to local organizations, like Rotary clubs.
- Newspaper articles/ other forms of publicity.
- Majestic screen sign and Darkside screen signs. **Roberta will look into**

an ad for the Darkside. Audrey will check into Whiteside ads. (Perhaps someone can check on screen ads at the Majestic.)

- Social Media presence. Audrey suggestion charging station plugins at Franklin Park could be utilized.

- Karen suggested a subcommittee for an event to be advertised in the next Activity Guide. Discussion followed. Karen mentioned the Friends name could be attached to a Parks & Rec event, for example Movies in the Park. Jenny mentioned a banner might be helpful and an announcement at the movie, perhaps an ad at the movie.

- Ken mentioned having a QR Code in our ads and other places that would link to the website.

Rambling Rex Project Update: Ken asked what we can do. He thought money could be raised for this project. One suggestion was to have another musical instrument placed in the park at Avery. Suggested price is under \$10,000 for this to happen. **Ken said he will follow up on this.**

MLK Park:

- There are multiple phases to the update already approved by the city. Work on the barn is nearly completed. The playground components are in and placement, etc. will commence once weather is good enough to pour concrete. At the end of March, it's expected there will be a new restroom completed at the top of one of the trails.

- A public meeting on the plan to further improve Martin Luther King Jr. Park was well attended. The Seattle firm that worked on the plan is following up, after getting public input at the meeting.

Ron Nasko Memorial: Work will start in a couple of months on that project, which will be at Riverfront Park.

Chip Ross Trails: Work on this project will start as soon as weather permits.

Rehab on the Skate Park: Someone involved in the Skatepark is expected to come to our March meeting to talk about a project there.

It was decided to skip a February meeting. The next meeting will be **Tuesday, March 20 at 5 p.m. at the Parks & Rec building.**

Meeting adjourned at 6:30 p.m.