

**Friends of Parks and Recreation
Minutes from Virtual Meeting
June 16, 2020**

Attending

Doug Severs	Ken Haines
Charley Fisher	Audrey Hatch
Olga Loza	Jenny Meisel
Roberta Sperling	Stephanie Long
Mary Buckman	
Karen Emery	

Donor Management Software

Olga brought the meeting to order at 5:35pm. There was a discussion about Donor Management Software. Roberta said she read reviews of Sales Force and they were not good. Mary responded that it was recommended for us, but perhaps works better with a larger organization. Olga is very well versed in the use of Sales Force and said maybe it depends what you choose to do with it whether or not you like it. Mary said the library uses Donor Perfect. It was decided that a decision on this would be made by August.

Treasurer's Report

Mary has put \$200,000 in an interest bearing account. At the end of June there will be a big report from the accountant. Olga asked if there is a limit on withdrawals from the new account. Mary said we are allowed six withdrawals per month. Roberta suggested checking into a money market account. Mary said she will look a little harder at other options. The Board agreed to take \$630 from the general fund to pay for virtual yoga classes.

Karen's Report

Karen said there would be some sort of grand opening of the new Central Park playground in July, but there can't be more than 50 attendees. City playgrounds reopen this week as well as restrooms at playgrounds. Osborne is open by appointment for lap swim. Otter Beach will not be opening. There will be swimming lessons with child and parent in the pool and the instructor on deck. Permits have been gotten to build a shade structure over bleachers at the pickleball courts at Western View. Mary asked if any of the signs we had made have been put up. Karen said she would check. Doug asked for clarification on restroom openings: would only the ones near playgrounds be reopened? Karen said they are opening in stages. None of the picnic areas in Avery Park will have restrooms open yet. Olga asked if people could rent picnic shelters. Karen said they can be used, but no rentals yet. Ken asked if there would be a physical distancing monitor and suggested it was a bad idea. Karen said they would not put staff in that situation. Ken suggested putting up signs because people are not complying.

MLK Park

Audrey reported that the committee is continuing to meet. They are ready for the campaign. There is a Thursday 6/18 session on marketing. The committee hopes to have a marketing pan by mid July. Anyone can attend the 6/18 meeting. Roberta mentioned the fundraising book passed around months ago with poems and photos. This would raise money and make us more well known. Mary worries that it would not make money. Olga referenced the Boys and Girls Club insert in the newspaper and perhaps we could do something like that. Ken said it is probably expensive, but would be interesting to pursue. Karen pointed out that the Activity Guide is sent out to 29,000 households twice a year.

Someone could write an article for each edition. Ken remarked that the Boys and Girls Club does a great job fundraising. Mary noted that they have a paid staff to do it. Mary said she would call the GT for prices on an insert and circulation numbers.

Video

Olga reported on the video. The target is to have the video be 1 to 1.5 minutes long with images and a narrator in the background. It should take 4 to 5 hours of work and we can provide images. Charley asked if this is to be focused or a shotgun approach. Olga said the goal is to raise our profile. We should mention MLK as an upcoming large project. Mary said we should go from small to large projects. Olga said Chad Howard would do the video work. She asked if we need to vote on this. Mary said we can agree now and vote when we allocate the funds.

We discussed meeting outside in a park for upcoming meetings. The meeting adjourned at 6:40.

Respectfully submitted by Stephanie Long Mehlenbacher