

**Friends of Parks and Recreation
Minutes from MLK Park Meeting
September 15, 2020**

Attending

Doug Severs	Ken Haines
Charley Fisher	Audrey Hatch
Olga Loza	Jenny Meisel
Roberta Sperling	Stephanie Long
Mary Buckman	
Karen Emery	

Minutes

Minutes were accepted with a few minor changes. Doug moved to accept the minutes. Roberta seconded.

Treasurer's Report

Mary has been searching for a place to put funds that bears interest, but there are not a lot of options for businesses. We have 70K in stock that is currently earning dividends. Need to make a decision whether to keep it or sell it. It is currently managed by Edward Jones. Stephanie asked what other non-profits do with their money? Karen suggested talking to the Benton County Foundation. She said we could invest the 70K. The Community Center won't need it for a couple of years. Mary said we should make a budget in the fall around the time we change officers. Everyone agreed. Karen said the fundraising committee is meeting twice per month. Mary suggested we transfer \$3500 for fundraising. Stephanie moved to accept. Ken seconded.

Karen's Report

Karen reported that the Corvallis Arts Center flag replacement has been completed. She will send an email to get the check for payment (around \$600). Also, they are getting quotes for the shade awning for the pickleball courts. Meredith Petit (sp?) has been hired to replace Karen when she retires. She will start on October 26. James will help with the transition. The Community Center has made a request for new outdoor furniture which will cost about 10K. Mary moved to allocate the money for the furniture. Charlie seconded. Everyone agreed.

Harrison Banner

Olga reported that hanging the banner will cost \$225 for two weeks. The first available time to put ours up is January 2021. The banner itself will be \$200. Olga asked whether the message on the banner should be generic or specific. Audrey suggested making it generic with our website and a tag line that can be used for other purposes as well. Audrey moved to do the project. Mary seconded. Everyone agreed.

MLK Park

Audrey reported that the fundraising will be launched in early 2021. Olga asked if they needed money from Friends to get started. Audrey answered that there is no need right now, but maybe by October they will ask. We still need to raise our profile. There was a discussion about presenting info to Neighborhood Associations and maybe asking for their email lists.

Video

Olga reported on the video. The target is to have the video be 1 to 1.5 minutes long with images and a

narrator in the background. It should take 4 to 5 hours of work and we can provide images. Charley asked if this is to be focused or a shotgun approach. Olga said the goal is to raise our profile. We should mention MLK as an upcoming large project. Mary said we should go from small to large projects. Olga said Chad Howard would do the video work. She asked if we need to vote on this. Mary said we can agree now and vote when we allocate the funds. Karen is going to look into the history of the park as some descendants of the original donors are upset about the renaming of the park. There was a discussion about sharing info between the fundraising committee and Friends. Audrey suggested that they share marketing plans, products, and documents. Olga agreed that some sharing of information is necessary.

The meeting adjourned at 7:05pm.

Respectfully submitted by Stephanie Long Mehlenbacher